



DESIGNSCAPES

Funding innovative solutions to urban challenges

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Brussels, 14 November 2018

One Call, three deadlines

1. Feasibility Studies

30 November 2018 @5pm, Brussels time

2. Prototypes

31 May 2019 @5pm, Brussels time

3. Scalability Proofs

29 November 2019 @5pm, Brussels time

Available resources

1. Feasibility Studies

up to 5k€ x 50 proposals = 250k€

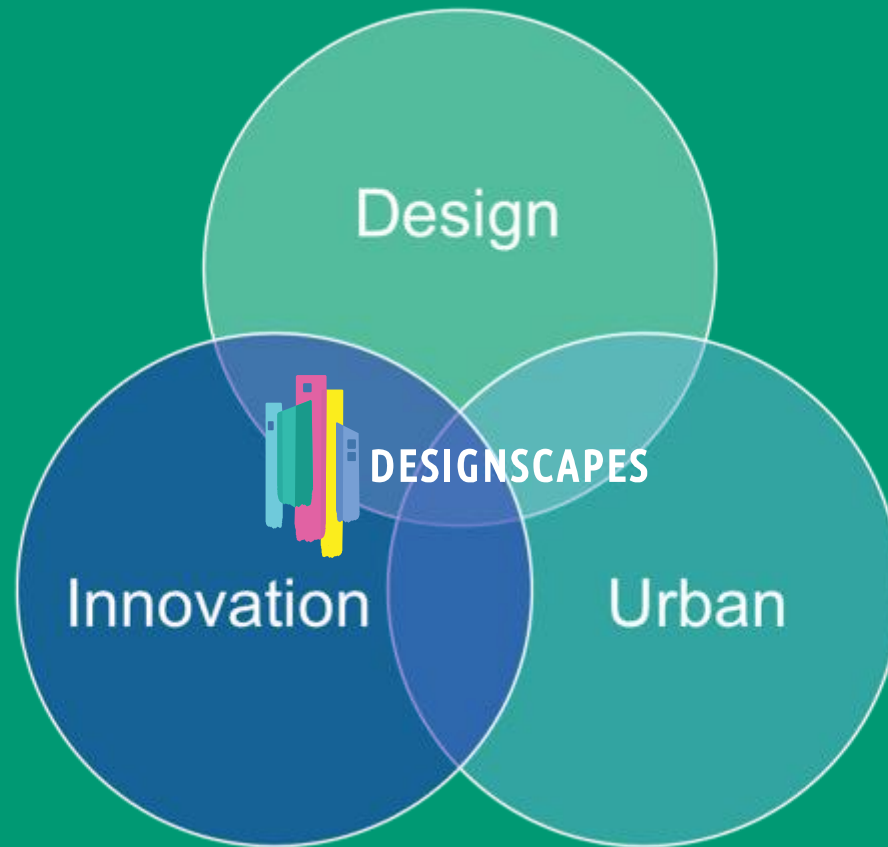
2. Prototypes

up to 25k€ x 40 proposals = 1000k€

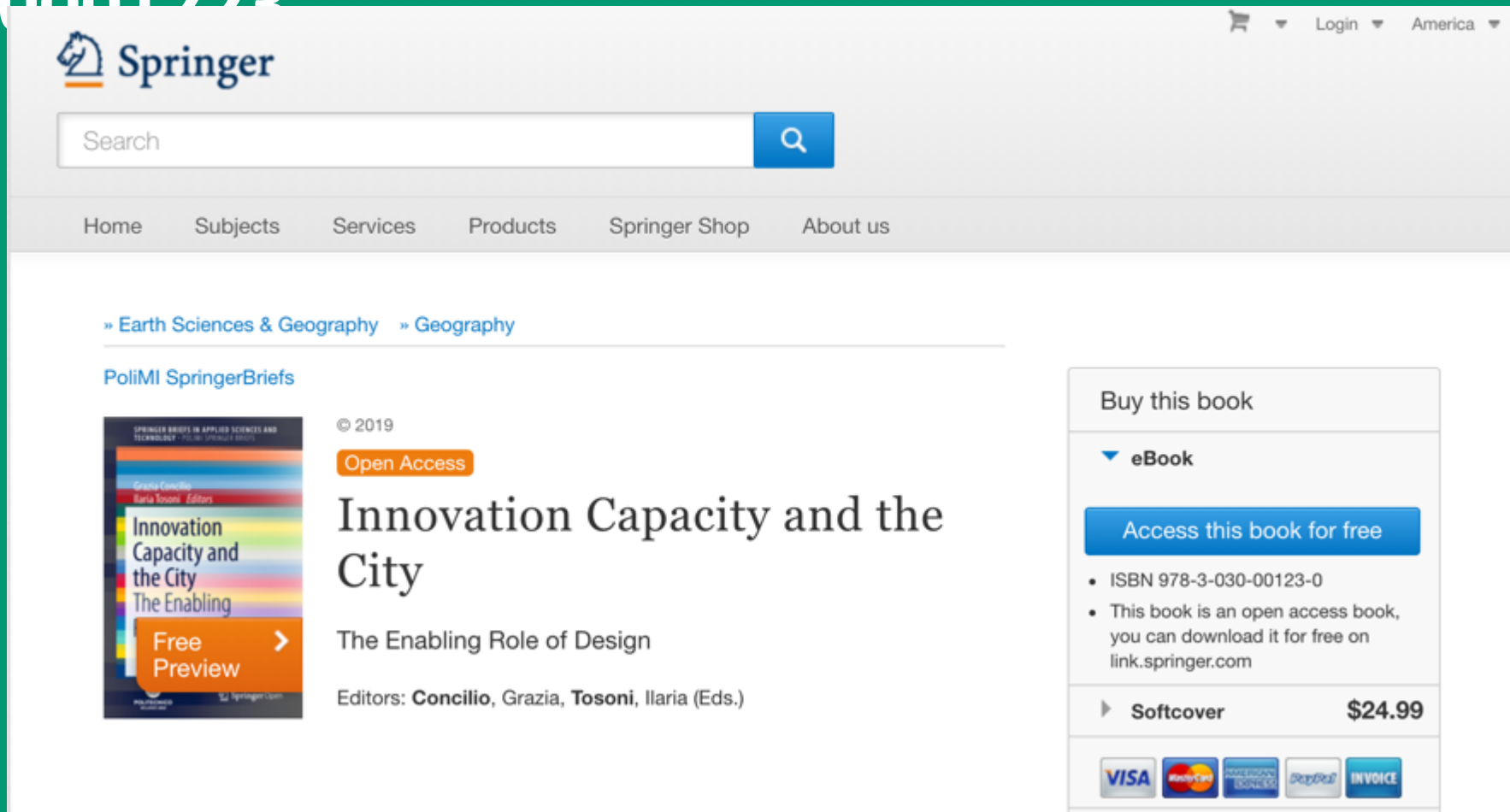
3. Scalability Proofs

up to 25k€ x 10 proposals = 250k€

What we are looking for



<https://www.springer.com/us/book/9783030001223>



The screenshot shows the Springer website interface. At the top, there is a search bar and navigation links for Home, Subjects, Services, Products, Springer Shop, and About us. The main content area displays the book 'Innovation Capacity and the City' by Grazia Concilio and Ilaria Tosoni. The book is part of the 'PoliMI SpringerBriefs' series and is available as an open access book. A 'Free Preview' button is visible on the book cover. To the right, there is a 'Buy this book' section with an 'eBook' option and a 'Softcover' option priced at \$24.99. Payment methods like VISA, MasterCard, American Express, and PayPal are listed at the bottom.

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Innovation Capacity and the City

The Enabling Role of Design

Editors: **Concilio**, Grazia, **Tosoni**, Ilaria (Eds.)

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eBook

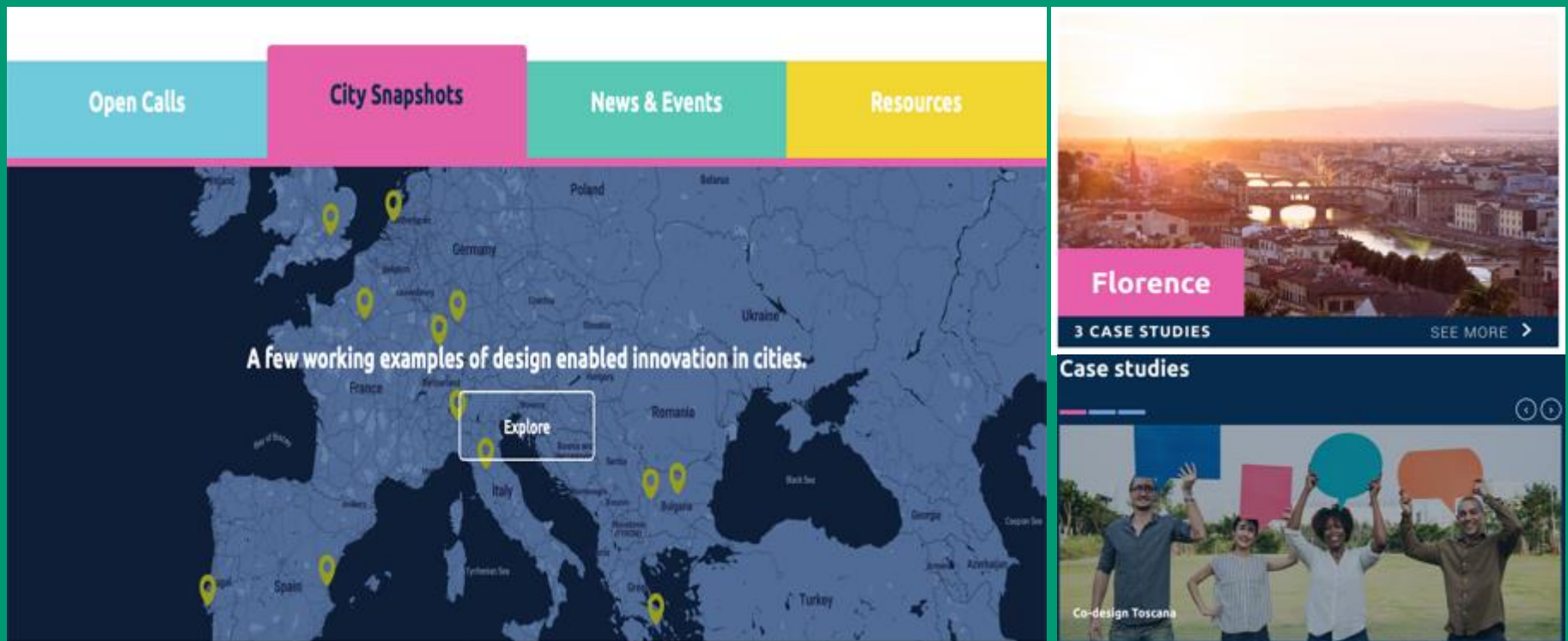
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designscapes.eu/city-snapshots/



The screenshot displays the website's navigation menu with four tabs: "Open Calls", "City Snapshots" (highlighted in pink), "News & Events", and "Resources". Below the navigation is a map of Europe with several yellow location pins. A text overlay on the map reads "A few working examples of design enabled innovation in cities." and includes an "Explore" button. To the right, a featured case study for Florence is shown with a sunset cityscape image, the title "Florence", and a "3 CASE STUDIES" label with a "SEE MORE" link. Below this, a "Case studies" section features a video thumbnail titled "Co-design Toscana" showing four people holding colorful speech bubbles.



Our (non-exhaustive) wishlist :-)

Projects where **the urban dimension promotes a more intensive use of Design in the innovation processes** of public and/or private sector organizations



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Our (non-exhaustive) wishlist :-)

Projects where a more intensive use of Design in the innovation processes of public and /or private sector organizations **facilitates the generation of more effective responses to big collective problems** of greatest importance for humankind

Our (non-exhaustive) wishlist :-)

Projects demonstrating that the more efficient/effective way Design Enabled Innovation deals with and tries to solve the big collective problems of humankind is linked with the fact that **Design per se allows to realize goals of resource aggregation and collective value creation that are not easy to achieve otherwise**



Our (non-exhaustive) wishlist :-)

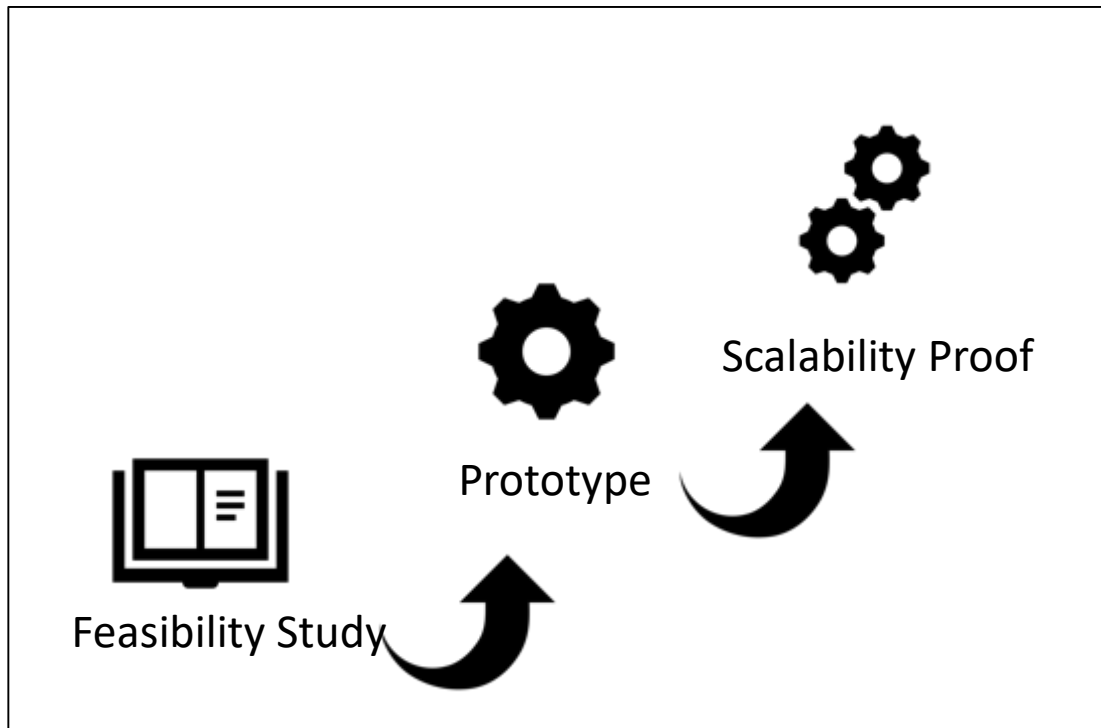
Projects where the framing of Design Enabled Innovation practices within urban environments **facilitates the transfer of innovations to other urban contexts – be they neighboring or not**



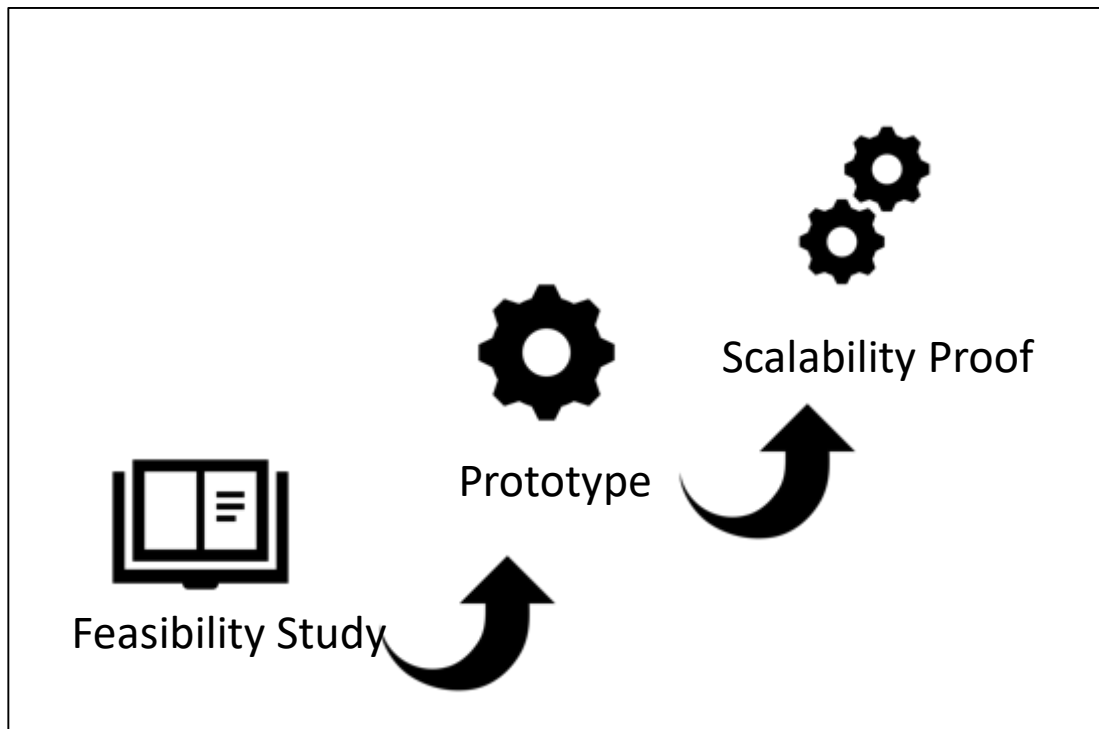
Our (non-exhaustive) wishlist :-)

Projects where an appropriate and purposeful use of Design **facilitates the absorption** by/within less innovative urban environments **of innovations** realized by/within more advanced urban contexts

Stylized workflow



Stylized workflow



However the three call stages are totally independent from each other and being successful in one does not create any title or privilege for the next stage!

Delivery times

1. Feasibility Studies

3 months after contract signature

2. Prototypes

6 months after contract signature

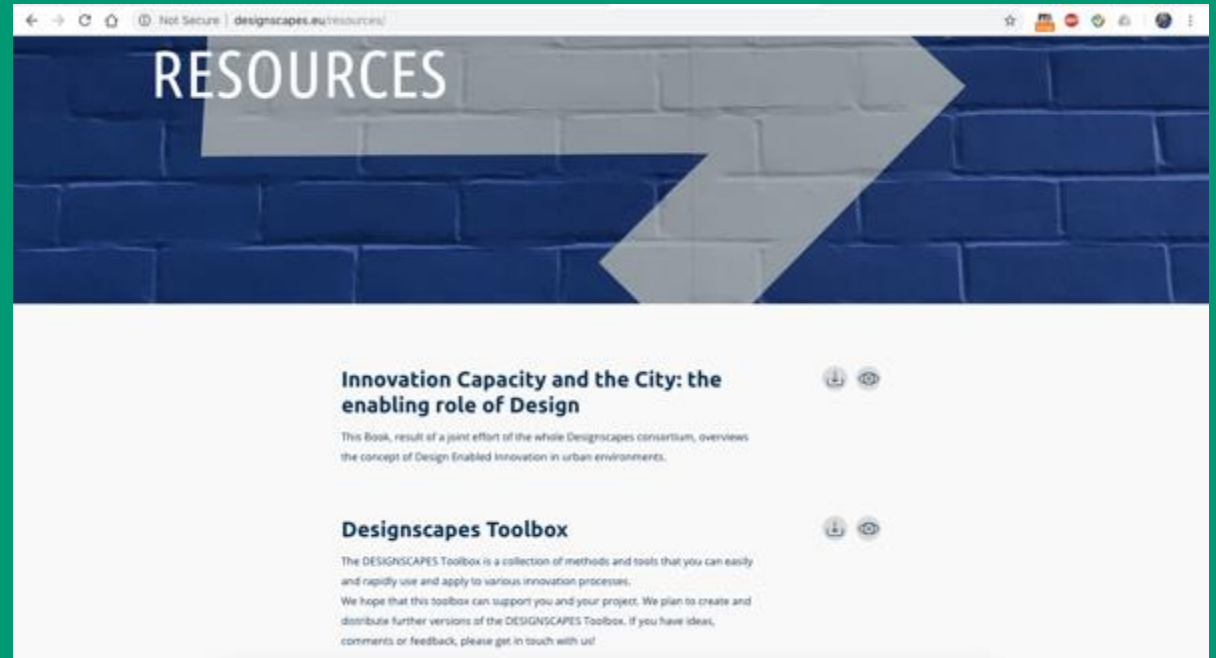
3. Scalability Proofs

9 months after contract signature

No extensions allowed!!!

Applicant's package

- 1. The Call's official page & submission system**
designscapes.eu/open-calls/
- 2. The 14 City Snapshots + 5*14 Cases**
designscapes.eu/city-snapshots/
- 3. The FAQ page**
- 4. Guidelines and Courtesy application form template**
- 5. For any inquiry: info@designscapes.eu**

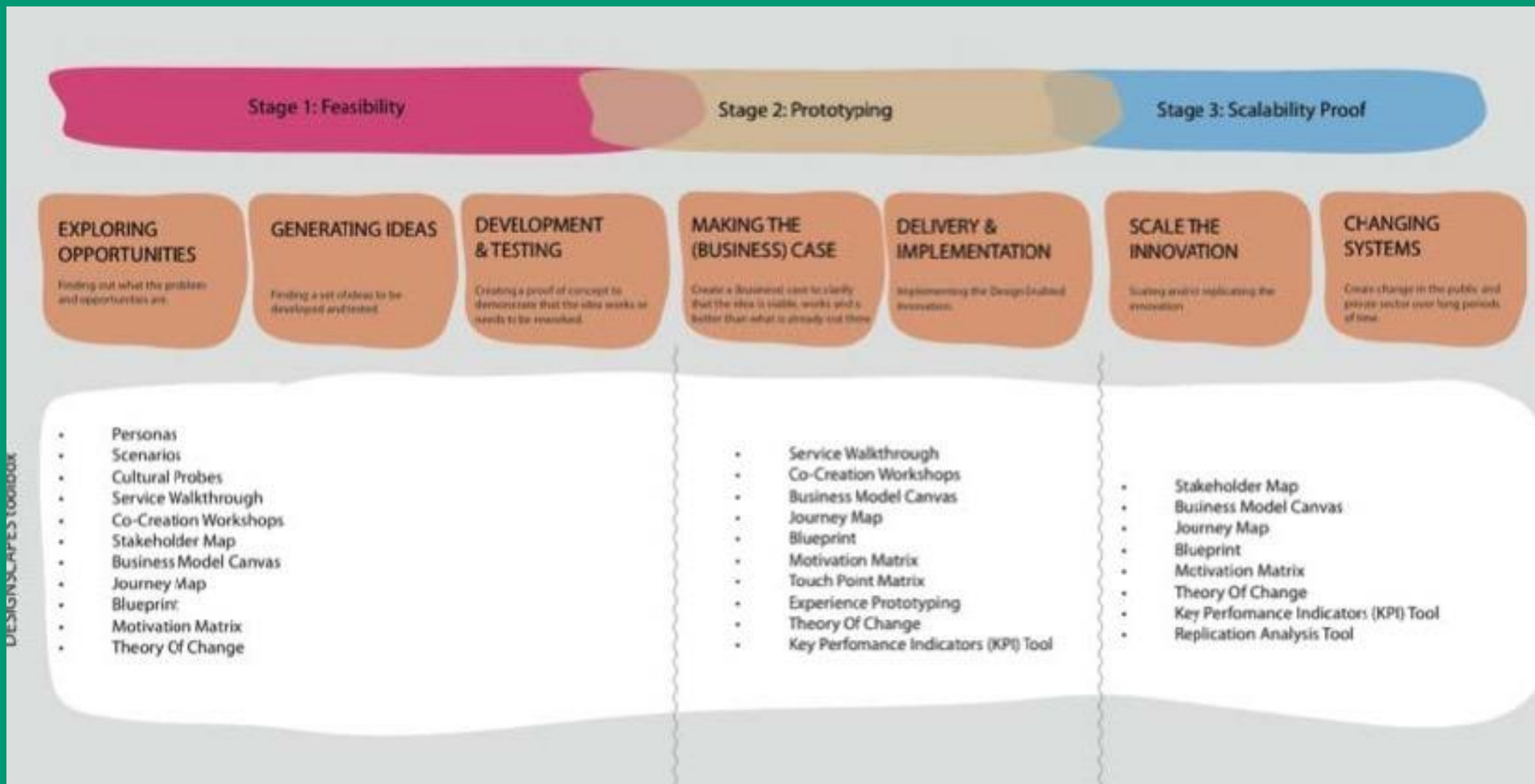


designscapes.eu/resources/





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Evaluation criteria (Stage 1)

i) **Documented inclusion of User Co-Creation / Design Thinking and other similar features** within product / process / service / organization / infrastructure / social / or marketing related innovations;

Evaluation criteria (Stage 1)

ii) **Clear embedment into an urban environment** in terms of taking inspirations, catalyzing resources and showcasing synergies with other actors, networks and initiatives in that context;

Evaluation criteria (Stage 1)

iii) Appropriate consideration of aspects related to **social inclusion and inequality in citizens' access to innovations**, including gender balance, youth participation and integration of European peripheries;

Evaluation criteria (Stage 1)

iv) Potential to generate **more effective responses to big collective problems** of greatest importance for humankind;

Evaluation criteria (Stage 1)

v) Capacity of documenting the proposed project's **impact, replication and scaling up potentials**.

Outlook

In two years from now we will have created an **online, searchable database of Design enabled Innovation in Urban Environments**, with an open user interface to receive further applications.

Planned figures:

+/- **60 case study descriptions** from the 12 locations of the City Snapshot
+/- **100 reports of granted initiatives** anywhere located in Europe





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Thank you!

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